

INNOVATION

N E W S N E T W O R K

PARTNER PROFILE

HELPSHEETS

Client Partner Profile guidelines

Partner Profile - Technical Information

A partner profile is to be produced under the following guidelines:

- Approximately 300 words per partner profile
- One main image, landscape
- One image of your logo
- Contact details of author including, name, organisation, e-mail and web address and phone number

The purpose of the profiles are to be informative to the reader:

- Areas of expertise: List/bullet points of core competencies
- Research interests: List/bullet point of key study areas

The screenshot shows a web page from the Innovation News Network. At the top left is the logo for INNOVATION NEWS NETWORK. To its right is a banner for 'ecohydrology research group' with a 'Click here' button. Below the banner is a navigation bar with links: RESEARCH & DISCOVERY, SUSTAINABLE PLANET, DIGITAL INNOVATION, SPACE, HEALTH INNOVATION, and a search bar. Below the navigation bar are social media icons and links for SUBSCRIBE, PUBLICATIONS, EBOOKS, PARTNERS, SPECIAL REPORTS, ADVANCED SEARCH, ABOUT US, and LATEST STATISTICS. The main content area features a breadcrumb trail: Home > Nordic Radar Solutions – ensuring the safety of civil aviation. The article title is 'Nordic Radar Solutions – ensuring the safety of civil aviation'. Below the title are social sharing icons. The article text states: 'Nordic Radar Solutions focuses on developing next-generation advanced radar-based systems dedicated to civil aviation, wind energy installations and target scoring applications requiring cost effective high accuracy detection and tracking against air and surface targets.' It then describes the company as experts in ensuring the safety of wind farms, airports, and aircrafts. A quote from the founders, Per Schmock (CEO) and Torsten Haber Leth Elmkjær (CTO), is included. At the bottom of the article is a partial image of a radar antenna. On the right side of the page is a sidebar with the Nordic Radar Solutions logo, buttons for 'VISIT WEBSITE' and 'EMAIL PARTNER', and sections for 'Organisation' (Nordic Radar Solutions Aps), 'Contact Details' (Per Schmock, CEO, +45 8699 2726, contact@nordicradarsolutions.com), and 'Location' (Nordic Radar Solutions Aps, Stavneagervej 4, 8250 Egå, Denmark).

INNOVATION

NEWS NETWORK

Production Department

Tel: +44 (0)1260 273 802

nataliej@innovationnewsnetwork.com

www.innovationnewsnetwork.com

Pan European Networks Ltd

Network House

John Bradshaw Court

Congleton, Cheshire, CW12 1LB, UK

Registered in England and Wales

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