

**INNOVATION**

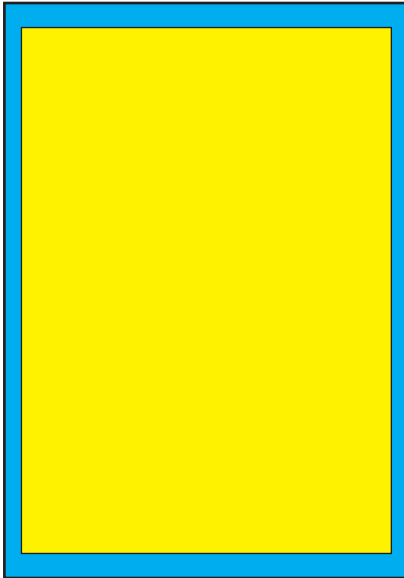
**N E W S N E T W O R K**

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**ADVERT  
HELPSHEETS**


# Client advertisement guidelines

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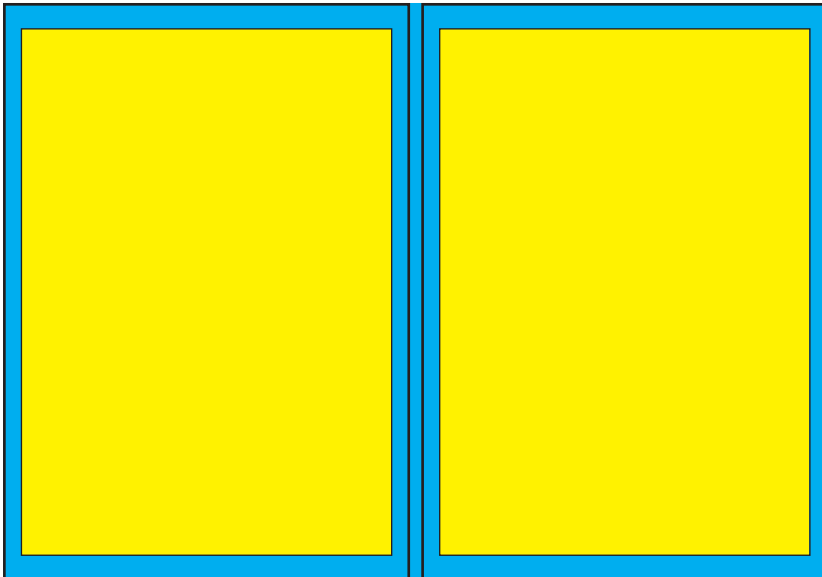
**Glossary of terms**

 **Trim size:** The finished page size.


 **Type area:** The maximum area that can be used for type.

## Single page dimensions

	<b>Height</b>		<b>Width</b>
 <b>Trim size:</b>	297mm	x	210mm
 <b>Type area:</b>	279mm	x	192mm



## Double page spread dimensions

	<b>Height</b>		<b>Width</b>
 <b>Trim size:</b>	297mm	x	420mm
 <b>Type area (each page):</b>	279mm	x	192mm

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# INNOVATION

## NEWS NETWORK

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Production Department

Tel: +44 (0)1260 273 802

[nataliej@innovationnewsnetwork.com](mailto:nataliej@innovationnewsnetwork.com)

[www.innovationnewsnetwork.com](http://www.innovationnewsnetwork.com)

Pan European Networks Ltd

Network House

John Bradshaw Court

Congleton, Cheshire, CW12 1LB, UK

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