

Client Feedback Report

Nordic Radar Solutions

Below are the figures for the total reach and total engagement across all products where your company has appeared.

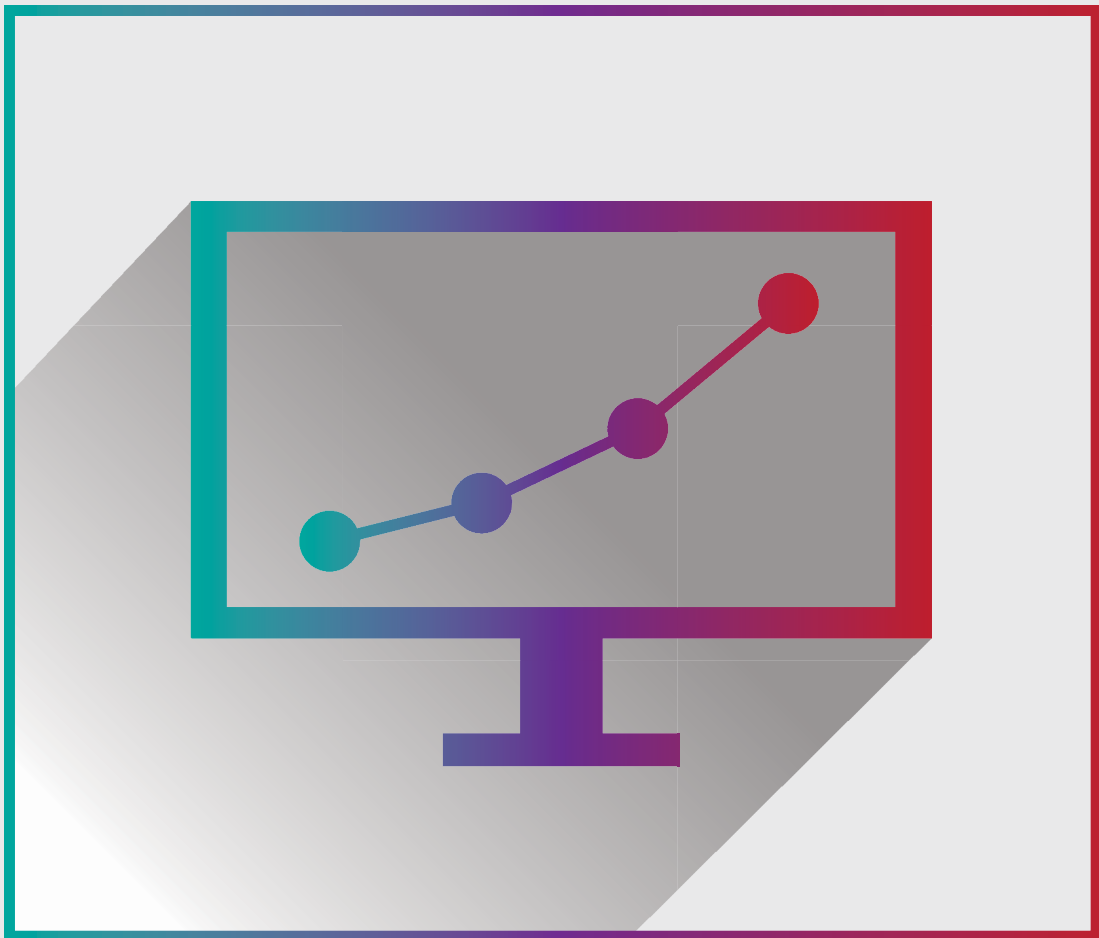
Total Reach*

199,871

Total Engagement**

194,592

Total figures



* Total reach figures include publication appearances, email campaigns, website and social media postings

** Total engagement across all products where your company has appeared
(PageSuite, HTML, pdf, website, email and social media)

Individual publications & ebooks


Below are the figures for the total reach and total engagement for the individual publications where your company has appeared.

Total Publication Reach

199,871

Total Publication Engagement

194,592



The Innovation Platform
Issue 02 - June 2020

Total Reach
199,871

Total Engagement
194,592

EMAIL OPENS
16,007

CLIENT PAGEVIEWS
10,823

BATTERY CALORIMETRY
Using innovation to boost the safety and lifetime of batteries that power millions of devices around the world

www.innovationnetwork.com

Above are the figures for the total reach and total engagement across all products where your company has appeared.

ORGANIC SEARCH

Below is the organic search result for the term 'next generation of advanced radar'.

Google search results for "next generation of advanced radar". The search bar shows the query and the number of results (48,200,000). The first result is from www.innovationnewsnetwork.com with the title "The next generation of advanced radar-based systems" and a date of 26 Jun 2020. A red box highlights this result, and a callout box to the left says "PAGE 1 RANK 1". Other results include articles from Thales Group, Lockheed Martin, and Raytheon.

Below is the organic search result for the term 'radar-based systems'.

Google search results for "radar-based systems". The search bar shows the query and the number of results (151,000,000). The first result is a scholarly article. The third result is from www.innovationnewsnetwork.com with the title "The next generation of advanced radar-based systems" and a date of 26 Jun 2020. A red box highlights this result, and a callout box to the left says "PAGE 1 RANK 3". Other results include a Wikipedia entry and an article from Continental Automotive.



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Digital statistics provided by Pan European Networks are correct at the time of issue using online facilities such as Google Analytics. The company has an anti-spam policy that complies with data protection advice and legislation. Pan European Networks does not offer predictive visitor figures at or following the point of sale. It is recommended that the advertiser follows all visitor data to its own website and all associated social media accounts.